

**Super Bowl LVII (57) - 12 Feb 2023 - Network TV Commercials - FoxNetwork - 17:30 CST Kickoff**  
**State Farm Stadium - Glendale, Arizona. Stadium Roof is Open.**

Fox Network Announcers: Play-by-Play: Kevin Burkhardt; Color Commentator: Greg Olsen  
 Sideline Reporters: Erin Andrews; Tom Rinaldi  
 Rules Expert: Mike Pereira

**PREGAME: YouTube TV Pregame Show**

Ad #	Time	Advertiser/Brand/Product/Creative	Score/Notes
	17:00	Introduction and pregame talk by Burkhardt and Olsen	
	17:04	Tribute: First Responders of Cincinnati; Damar Hamlin of Buf. Bills	
	17:06	Walter Payton Award, Dak Prescott	
	17:09	"Life Every Voice and Sing" - Sheryl Lee Ralph	
1	17:12	Sony Pictures: "65" (movie about people going back 65 million yrs)	
2	17:13	Uber - Diddy Don't Do Jingles	
3	17:13	CarFax	
X	17:13	Fox Programming Promo; USFL Returns in April	
	17:15	Hype Video for Chiefs; Chiefs take field. White jerseys, red pants.	
	17:18	Hype Video for Eagles; Eagles take field. Green jerseys, white pants.	
	17:20	Sideline reporter intros: Erin Andrews - Chiefs; Tom Rinaldi - Eagles	
4	17:22	NFL Sunday Ticket on YouTube TV	
5	17:22	Pizza Hut: The Big New Yorker is Back	
6	17:23	Universal Pictures: Cocaine Bear	
7	17:23	Chris Stapleton for Ram Trucks	
X	17:24	Fox Promo: "The Masked Singer"	
X	17:24	Teaser for NFL	
	17:24	"America the Beautiful" sung by Babyface	
	17:27	Armed Forces Color Guard; US Marine Band	
	17:28	National Anthem (Star-Spangled Banner) sung by Chris Stapleton	
	17:30	All-Women Flyover in US Navy Fighter Jets	
8	17:30	Transformers Movie	
9	17:31	Fan Duel Kick of Destiny	
10	17:31	Prime Sports Drink	
11	17:32	McDonald's - Couples know partner's order	
X	17:32	Fox Promo: "Animal Control"	
	17:33	Captains & Honorary Captains: Pat Tillman tribute; Tillman Scholars	
	17:36	Coin Toss: KC calls tails, wins toss, defers to 2nd half	
12	17:38	Guardians of the Galaxy movie promo	
13	17:38	VMS Menopause: WhatsVMS.com	
14	17:39	TurboTax: Don't do your taxes	
15	17:39	YouTube: Cat playing keyboard -- NFL Sunday Ticket	
	17:40	Video about players "living out the impossible dream"	
	17:42	Intro of Doug Williams, Will Shields and Harold Carmichael	

**Game Begins: First Quarter**

	17:44	Kickoff. Eagles will start on 25 yardline	
	17:52	Eagles touchdown: Jalen Hurts 1-yd run + PAT good	PHI 7-0 KC
16	17:53	Dunkin' drive-through	
17	17:54	Movie: Fast X	
18	17:55	Scan Now: Free Digital Collectible. Not branded.	
19	17:55	Avocados from Mexico: Adam & Eve, Naked in New York City	
	17:56	Eagles kickoff to Chiefs. Chiefs start on 25 yardline	
	18:00	Chiefs touchdown: Mahomes to Kelce + PAT good	PHI 7-7 KC
20	18:01	"Indiana Jones and the Dial of Destiny" Movie Promo - Harrison Ford	
21	18:02	E-Trade Babies	
22	18:03	Draft Kings with sports stars	
23	18:03	Remy Martin - Serena Williams pep talk	
	18:04	KC kicks off. Eagles start on 25 yardline	
24	18:08	T-Mobile: Bradley Cooper and his mother	
25	18:09	Rakuten: "Clueless" Alicia Silverstone	
26	18:10	Johnny Morris, Bass Pro Shops and Cabela's	
27	18:11	Pepsi Zero Sugar: Ben Stiller "My job as an actor"/Real	
	18:12	KC ball after receiving punt before commercial break	
	18:16	KC misses field goal, ball hits left upright	
28	18:16	Temu App: Shop like a billionaire	
29	18:17	Paramount+ Mountain, with Sylvester Stallone	
30	18:17	Michelob Ultra "Caddyshack" Parody	
	18:19	Eagles start drive on their own 32 yardline	
31	18:22	Movie: "The Flash" with Batman (Michael Keaton)	
32	18:24	Jesus: He Gets Us	
33	18:24	Squarespace - Adam Driver -- Websites making websites	
X	18:25	Fox Promo; Local Advertiser Spot	

**Second Quarter**

	18:26	Eagles ball on Chiefs 45. Eagles TD Pass: Hurts to Brown + PAT good	PHI 14 -7 KC
	18:28	Eagles kickoff to Chiefs. Chiefs start on 25 yardline	
34	18:31	Pepsi Zero Sugar: Steve Martin "My job as an actor"/Real	
35	18:31	Dexcom G7 Glucose Monitoring Device	
36	18:32	Michelob Ultra "Full Swing" Series on Netflix	

37 18:33 General Motors & Netflix: Electric Vehicles with Will Farrell  
18:38 Chiefs touchdown: Nick Bolton recovers fumble, runs all the way + PAT good PHI 14 -14 KC

38 18:39 Uber One: Diddy, other singers

39 18:40 WeatherTech: American factories and jobs

40 18:41 TurboTax Old Man dancing to "Safety Dance" at fountain  
18:42 Chiefs kickoff to Eagles; Eagles start at 25 yardline

42 18:52 Eagles Touchdown: Jalen Hurts 4-yd run + PAT good PHI 21-14 KC

43 18:53 Google Pixel 7 fixes photos

44 18:54 M&Ms with Maya Rudolph

45 18:54 Downy Unstoppables - Danny McBride

46 18:57 **2-minute warning**; Jeep Wrangler 4Xe and other vehicles - Animals

47 18:58 Hellman's Mayonnaise: John Hamm and Brie Larson with Pete Davidson

48 18:59 Pringles: Hand stuck in can

49 18:59 Heineken with Ant-Man  
19:03 Mahomes injured; KC punts.

50 19:04 Doritos: Triangles with Jack Harlow and Elton John

51 19:05 Blue Moon: Coors Light vs. Miller Light

52 19:06 The Farmer's Dog - Dog's longevity, "love you forever"  
19:16 Eagles kick field goal. First half ends PHI 24-14 KC

**HALFTIME**  
Jeep Halftime

X 19:17 USFL on Fox  
X 19:17 Local advertiser spots

53 19:26 CrowdStrike: Trojan Horse

54 19:27 Movie Promo: Creed III starring Michael B. Jordan  
19:27 Apple Music Halftime Show starring Rihanna

55 19:42 NFL Flag/Women's Football: Deana Flores

56 19:44 Tubi: Find Rabbit Holes

57 19:46 Viasat Satellite Internet

58 19:46 Local advertiser spots

**Third Quarter**

19:49 Eagles kickoff to Chiefs. Chiefs start on 25 yardline PHI 24-14 KC  
19:55 Chiefs touchdown: Pacheco run. + PAT good PHI 24-21 KC

59 19:56 Movie Promo: "Air" starring Matt Dillon

60 19:57 Doordash: "We get Groceries"

X 19:58 Fox Promos

61 19:59 Fan Duel Kick of Destiny - Kick Failed  
20:00 Eagles start drive on their own 25 yardline

62 20:10 PopCorners - Breaking Bad

63 20:11 Bud Light - On-Hold Music, Couple Dances

64 20:12 Temu App: Shop like a billionaire - REPEAT of 1st Qtr Ad  
X 20:12 Fox Promo: NASCAR  
20:20 Eagles kick field goal. First half ends PHI 27-21 KC

65 20:20 Kia: Baby girl's binky

66 20:21 Crown Royal:

67 20:22 Planters Mr. Peanut Roast  
20:23 Eagles kickoff to Chiefs. Chiefs start on 25 yardline

68 20:25 End of 3rd Quarter; NFL Charity Ad  
X 20:26 Fox Promo; Local Advertiser Spots

**Fourth Quarter**

20:29 Fourth quarter begins. Chiefs ball.

62 20:32 Chiefs touchdown: Mahomes to Toney. + PAT good PHI 27-28 KC

63 20:33 Amazon - Bad dog gets a puppy friend

64 20:35 Workday: Rockstars  
20:36 Chiefs kickoff to Eagles; Eagles start at 25 yardline  
20:39 Chiefs (Toney) returns punt to Eagles 5 yardline  
20:42 Chiefs kickoff to Eagles; Eagles start at 25 yardline PHI 27-35 KC

65 20:42 Disney 100th Anniversary: The Greatest Stories

66 20:44 Ram REV: Premature Electrification  
20:45 Chiefs kickoff to Eagles; Eagles start at 25 yardline  
20:50 Eagles Touchdown on 1-yard run; 2-pt conversion good; game tied PHI 35-35 KC

67 20:52 Busch Light Beer: Sara McLachlan and animals

68 20:53 Peacock: Poker Face

69 20:53 Booking.com "Somewhere, Anywhere" with Melissa McCarthy  
20:54 Fox promos  
20:55 Eagles kickoff to Chiefs. Chiefs start on 25 yardline

70 20:57 Hegetsus.com - People Fighting - Jesus  
X 20:58 Fox promos

71 21:02 T-Mobile "Tell Me More" with John Travolta

72 21:03 Sketchers with Snoop Dog, Tony Romo and Martha Stewart

73 21:03 U2: Achtung Baby; balloon in sky

74 21:04 Tubi - Giant Carrot  
21:11 Chiefs attempt 27-yd field goal with 11 seconds remaining. Kick is good. PHI 35-38 KC  
**21:14** Eagles final play from their own 36 yardline. Incomplete pass. Chiefs win! PHI 35-38 KC  
Game lasted 3:30 from kickoff to final whistle.