

## **Experience with these Categories and Companies**

### **AUTOMOTIVE**

Berkshire Hathaway Automotive  
General Motors (Buick, Cadillac, Chevrolet, GMC)  
Group 1 Automotive  
Southwest Toyota Distributors

### **BANKING/FINANCIAL SERVICES**

Alcoa Community Federal Credit Union  
Compass Bank  
First Gibraltar Bank  
FNBC (Arkansas)  
Independent American Savings  
MidSouth Bank  
Morgan Stanley

### **BUILDING MATERIALS**

Brandom Cabinets  
Heatilator Fireplaces  
Proko Coatings  
Siplast Roofing  
Tarco Roofing  
Temple-Inland Forest Products

### **BUSINESS SERVICES**

Acxiom  
Harrison Energy Partners  
Media Management, Inc. (MMi)

### **CONSUMER PACKAGED GOODS**

Mondelez (Nabisco)

### **EDUCATION**

Huntington Learning Centers  
University of Phoenix

### **FINTECH (Financial Technology)**

Balance Credit  
LumoXchange

### **HEALTHCARE**

Children's Hospital (Dallas)  
Conway Regional Health System

### **QUICK-SERVICE RESTAURANTS**

Captain D's Seafood  
Papa John's Pizza  
Zaxby's

### **REAL ESTATE/COMMUNITY MANAGEMENT/GOLF**

Hot Springs Village Property Owners' Association

### **RETAIL**

Advance Auto Parts  
Belk  
Kroger  
Sam's Club  
The Container Store  
Walmart

### **TECHNOLOGY**

ABC Financial  
Doorstep Digital

### **TELECOMMUNICATIONS**

Alltel  
AT&T  
GTE  
nTelos Wireless  
Verizon

### **TRAVEL & ENTERTAINMENT**

Dallas Hilton Inn  
Disney Theatrical Group

### **UTILITIES**

Carolina Power & Light  
Entergy

## **Experience working with these Agencies**

### MARKETING/ADVERTISING AGENCIES

*Creative, Strategy, and Media*

Accentmarketing (Miami)

Campbell-Ewald (Detroit)

DDB (Chicago)

EAG Advertising & Marketing (Kansas City)

FFwd (Dallas)

J. Walter Thompson (Atlanta)

Ketchum Directory Advertising (Kansas City)

Martin Agency (Richmond, VA)

McKone & Co. (Dallas)

Omnicom Dallas Group: DDB, Focus, Integer

Ornelas and Associates (Dallas)

Pixel Perfect (Little Rock)

Popejoy & Fischel (Dallas)

Sells Agency (Little Rock)

SpikeDDB (New York)

The Richards Group (Dallas)

Think (Atlanta)

Thoma Thoma Creative (Little Rock)

### MEDIA BUYING AGENCIES

22 Squared

A720

Banton Media

Carat

Cardinal

CG-v MGS

Corinthian Media

Deutsch

Harmelin

Hearts & Science

Initiative

JDT Marketing

KGB Texas

Malone

Martin Retail Group

MEC

MMG

Moore & Scarry

Serino Coyne

St. John & Partners

Starcom Mediavest Group

Stream

USIM

Z Group