

Super Bowl 56 - 13 Feb 2022 - Network TV Commercials - NBC - 17:30 Kickoff -SoFi Stadium, Inglewood, CA

NBC Announcers: Al Michaels and Chris Collinsworth (played in Super Bowls 16 and 23 for Bengals)

Sideline Reporters: Michele Tafoya (Rams sideline); Kathryn Tappen (Bengals sideline)

PREGAME

Ad #	Time	Advertiser/Brand/Product	Dog?
1	17:04	Visit California - Tourism	No
2		Hyundai Ionic 5 electric car	No
3		Whoop 4.0 Watch	No
4		John Legend Sleepcast on Headspace	No
5	17:12	Marvel Studios - Doctor Strange movie	No
6		Head & Shoulders - Troy Palamalau	No
7		Best Buy Total Tech	No
8		Skechers - On the road again - Willie Nelson	No
9		Pizza Hut Spicy Lover's Pizza	No

PREGAME Anthems

	17:17	Jhene Aiko - America the Beautiful	
	17:19	Mickey Guyton - Star Spangled Banner	
10	17:22	The Lost City Movie	No
11		TurboTaxC15	No
12		Verizon Ultra 5G	No
13		McDonald's "Can I get uhhhhh..."	No
14		NBC - America's Got Talent Extreme	No
	17:27	Coin Toss - Rams call Tails - Billie Jean King tosses coin - Heads - Bengals win - Rams to receive	

Pre-Kickoff

	17:30	Jurassic World Dominion Movie (Universal) - LONG!	No
	17:31	YouTube TV	No

Game Begins/First Quarter

	17:32	Dwayne the Rock Johnson introduces teams	
	17:34	Bengals Kickoff - Touchback - Rams start on 25 yardline	
15	17:38	Toyota - McKeever Brothers Skiers	No
16		Sally's Seashells - Squarespace	No
17		Dolly Parton - 5G T-Mobile	No
	17:41	Bengals/Burrow start on CIN 42	
		Turnover on Downs	
	17:44	Marvel Studios - Moon Knight movie	No
		Rakuten - Cat in Casino	No
		Baby Lumberjack - ETrade now from Morgan Stanley	No
		Expedia - the places we didn't go	No
		NBC - Law & Order	No
	17:46	Rams 2nd series - LA 49 yardline	
	17:50	Rams touchdown - Stafford to Beckham, PAT Gay Good	Rams 7-0 Bengals
	17:51	Bud Light Next with Barbra Streisand song	No
18		Draft Kings with Joe Namath	No
19		BMW Greek Gods - Arnold Schwarzenegger, Salma Hayek	No
	17:54	Bengals 2nd series - 3 & out - punt	
20	17:57	Netflix - The Adam Project	No
21		Polestar 2	No
22		Avocados from Mexico - Medieval Festival	No
	17:59	Rams 3rd Series, 3 & out - punt	
23	18:03	Carvana - Chatty Lady - We'll Drive You Happy	No
24		Hologic - Healthcare -- Mary J Blige	No
25		Floating QR code changes color - coinbase	No
26		Telemundo - Gooooo!! - World Cup	No
	18:06	Bengals 4th series	
	18:10	Bengals Field Goal - McPherson	Rams 7-3 Bengals
	18:11	Bengals Kickoff - Touchback - Rams start on 25 yardline	
	18:12	END of FIRST QUARTER	
27	18:13	Doritos Flamin' Hot - Animals in Jungle	No
28		Meta Quest (Facebook/Meta) - Chuck E Cheese knockoff	No - FAKE DOG - Doesn't count as a dog
29		"NOPE" Movie - Jordan Peele	No

Second Quarter

	18:15	Rams ball		
	18:19	Rams timeout - no commercial break		
	18:20	Rams touchdown - Stafford to Kupp, PAT failed, bad snap	No	Rams 13-3 Bengals
30	18:21	Michelob Ultra - Peyton Manning - Bowling		
31		Chevy Silverado - Meadow from Sopranos - New Jersey	No	
	18:24	Rams kickoff, touchback, Bengals 5th series		
	18:32	Bengals Touchdown - Mixon to Higgins, McPherson PAT Good		Rams 13-10 Bengals
32	18:33	Rocket Homes/Mortgage - Barbie dolls	No	
33		Disney Plus - GOATS	No	
34		Weather Tech car protective products	No	
35		Wrestlemania on Peacock	No	
	18:36	Bengals Kickoff - Touchback - Rams start on 25 yardline		
	18:38	Beckham injured		
	18:39	Miley Cyrus, Dolly Parton - T-Mobile	No	
36		Uber Eats - Don't Eats	No	
37		Manning Family - JB Smoove - Caesars	No	
38		Gillette Labs Razor with Exfoliating bar	No	
39		"Ambulance" movie	No	
	18:41	Rams ball, Beckham in medical tent, under 4 mins in half		
	18:44	Rams Stafford pass intercepted by Bengals Bates		
	18:45	Turbotax Live with Ted Lasso guy		
40		Wallbox car charger	No	
41		Morgan Freeman - Pangea - Turkish Airlines	No	
42		Michelob Ultra Organic Seltzer	No	
43		NBC - Comedy shows	No	
	18:48	Taunting penalty, Bengals start on CIN 10 yardline		
	18:52	Bengals punt; Rams ball at their own 41		
44	18:53	Salesforce - Matthew McConaughey - Time to Engage		
45		FTX - Larry David says nothing will work		
46		NFL Thursday Night Football		
	18:55	Rams ball - under 1 minute remaining		
	18:57	Rams timeout - no commercial break		
	18:58	Rams punt on 4th & 1, touchback, 4 secs remaining		
	18:59	Burrow takes knee, end of first half		Rams 13-10 Bengals
	19:00	HALFTIME		
47		Joe vs. Carole on Peacock	No	
48	19:23	LeBron James - Crypto.com	No	
49		Jim Carrey - Verizon 5G Network	No	
50		NBC Olympics - Jennifer Lopez; Other NBC Promos	No	
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Third Quarter

	19:32	Rams kickoff, touchback, Bengals ball		
	19:33	Touchdown pass -- Burrow 75 yards to Higgins, McPherson PAT Good		Rams 13-17 Bengals
	19:36	Stafford pass intercepted; Bengals ball on CIN 34 yardline		
	19:43	Bengals Field Goal - McPherson		Rams 13-20 Bengals
	19:43	Google Pixel 6 phone for dark-skinned people		
51		Cuehealth.com - home healthcare device	YES - #1	Very brief shot of golden retriever
52		Planet Fitness with Lindsey Lohan, Bill Shatner, Dennis Rodman	No	
	19:45	Bengals Kickoff - Touchback - Rams start on 25 yardline		
	19:52	I missed the Rams Field Goal some time around here.		Rams 16-20 Bengals
53		Movie: The Rings of Power	No	
54		Lays Potato Chips: Seth Rogen's wedding with Paul Rudd	No	
55		Jurassic World Velocicoaster at Universal Studios	No	
	19:57	Bengals punt		
56	19:58	Pringles		
57		Bud Light Seltzer - Flavor		
58		Robot Dog - "Total Eclipse of the Heart" - Kia EV6	No -- Robot Dog doesn't count	
	20:01	Rams start series on LA 47		
	20:04	GM electric cars - Dr. Evil		

59	Etoro Social Investing	YES - #2	Shiba Inu
60	T-Mobile Home Internet - "I Feel Pretty"	No	
61	"Marry Me" movie promo (NBC Peacock)	No	
	20:09 Bengals punt to Rams; END of THIRD QUARTER		Rams 16-20 Bengals
	20:11 NFL Charities	No	
	NBC Winter Olympics	No	
Fourth Quarter			
	20:14 Rams ball on CIN 42 yardline		
	20:15 Rams punt; Bengals ball on CIN 15		
	20:18 Joe Burrow injured		
	20:20 Bengals Punt		
62	20:21 Amazon Alexa reads your mind - weird ad, seems unsell the product	No	
63	Quickbooks	No	
64	Booking.com travel website	No	
	20:25 Rams punt; Bengals ball		
	20:26 Here's to the lazy ones - Cutwater		
65	Vroom - street dance like LaLa Land	No	
66	AMC Plus	No	
67	Irish Spring - Smelly Man goes to special place - Funny	No	
68	NBC - The Thing About Pam	No	
	20:29 Burrow in game. Bengals first down on first play.		
69	20:34 Bengals Punt; Rams ball at their own 21		
70	Nissan - Eugene Levy Thrill Driver	No	
71	Taco Bell Fire - clowns	No	
72	Hellman's Mayonnaise - Make Taste Not Waste	No	
73	NBC Peacock	No	
	20:38 Rams ball 4th & 1. Rams convert for 1st down on Kupp run.		
	20:43 2-minute warning (1:55 remaining)		
74	Budweiser - Brave horse recovers from injury	YES - #3 -- Yellow lab (or similar)	
75	Kevin Hart - Sam's Club - Scan & Go	No	
76	"I'll take it - Greenlight	No	
77	Winning Time-HBO	No	
78	NBC - The End Game	No	
	20:52 Rams Touchdown, Stafford to Kupp, PAT good (1:25 remaining)		Rams 23-20 Bengals
	20:55 Rams kickoff; touchback; Bengals ball on CIN 25 with 1:25 remaining		
	Timeout Bengals, Bengals ball, 4th & 1, 43 seconds remaining		
	20:58 Burrow throws incomplete from grasp; 39 seconds remaining		
	21:00 Rams take knee; game over		Rams 23-20 Bengals